

## **Regions “Thanks, Neighbor” Sweepstakes Official Rules**

**NO PURCHASE OR BANKING RELATIONSHIP NECESSARY. A PURCHASE, BANKING RELATIONSHIP OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**Overview:** The Regions “Thanks, Neighbor” Sweepstakes (the “Promotion”) consists of a sweepstakes (the “Sweepstakes”) and an instant win game (the “Instant Win Game”). There are ninety-eight (98) Regions Bank branches (each a “Participating Branch”) participating in the Sweepstakes. There is no obligation to have a Regions account or a Regions account at any of the Participating Branches to participate. See Appendix A for a complete list of Participating Branches. There will be one (1) Sweepstakes Grand Prize awarded for each Participating Branch.

**1. Eligibility:** The Promotion is open only to legal residents of Alabama, Florida, Georgia, Indiana, Louisiana, Missouri, North Carolina, South Carolina, Tennessee, and Texas who are at least eighteen (18) years old at the time of entry. Employees of Regions Bank, Merkle Inc., and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void outside Alabama, Florida, Georgia, Indiana, Louisiana, Missouri, North Carolina, South Carolina, Tennessee, and Texas and where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Regions Bank, 1900 Fifth Avenue North, Birmingham, AL 35203. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Promotion begins on April 15, 2024 at 12:00 a.m. Eastern Time (“ET”) and ends on July 15, 2024 at 11:59 p.m. ET (the “Promotion Period”). Administrator’s computer is the official time-keeping device for this Promotion.

**4. How to Enter:** During the Promotion Period, visit <https://welcome.regions.com>,\* follow the instructions to accurately complete and submit the registration form, including your first and last name (initials only are not sufficient), a valid email address, and home address (P.O. Boxes are not permitted). Next, select a Participating Branch from a drop-down menu provided. There is no requirement to have a Regions bank account or an account at the selected Participating Branch. You must reside in the same state as the Participating Branch you selected. Upon registering, you will automatically receive one (1) entry into the Sweepstakes prize pool associated with the selected Participating Branch. After you’ve registered, follow the instructions to answer the provided polling question(s). Next, you will advance to the Instant Win Game page and receive one (1) Instant Win Game play for that day. Once on the Instant Win Game page, follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game. If you play the Instant Win Game and receive a “lose” message, meaning you are not a potential winner of an Instant Win Game prize, you will, however, receive one (1) bonus entry into the Sweepstakes prize pool associated with the Participating Branch you selected.

After registering, on each day that you log in to <https://welcome.regions.com> during the Promotion Period, you will receive one (1) entry into the Sweepstakes prize pool associated with the selected Participating Branch and receive one (1) Instant Win Game play.

\* If you choose to enter using a mobile device, standard message and data rates apply in accordance with your personal mobile service plan. Check details of your plan prior to using a mobile device to enter. A mobile device is not required to enter.

Limit: You may register for the Promotion only one (1) time during the Promotion Period, and your registration must be associated with only one (1) Participating Branch. Each entrant may enter the Sweepstakes / play the Instant Win Game one (1) time per day during the Promotion Period; each entrant may receive one (1) bonus Sweepstakes entry per day during the Promotion Period if he/she loses the Instant Win Game. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries/plays by using/associating multiple/different Participating Branches, email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Promotion. If any additional information provided by entrant is inconsistent with the information provided at registration for this Promotion, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

**5. Sweepstakes/Instant Win Game:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes Grand Prize winners from all eligible entries received for each respective Participating Branch prize pool during the Promotion Period, on or around July 16, 2024. Instant Win Game: Four hundred fifty-five (455) random, computer-seeded winning times, one for each Instant Win Game First Prize, will be generated and seeded during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-seeded times, you will be a potential instant winner of an Instant Win Game First Prize, subject to verification of potential winner's eligibility and the household prize limitations. Only the first eligible entrant from a household to receive an on-screen notification of winning an Instant Win prize will be eligible to win the prize.

**6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.**

**7. Verification of Potential Winners:** Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes Grand Prize winners will be notified by email. Potential winners may be required to provide their name, home mailing address (P.O. Boxes may not be permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. Each potential Sweepstakes Grand Prize winner (and winner's parent/legal guardian, if winner is a minor in his/her state of residence) may be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration (if applicable) or provide any requested information within the required time period (if applicable), or the prize is returned as undeliverable, the potential winner forfeits the prize. In the event that a potential winner of Sweepstakes Grand Prize forfeits the prize or is disqualified for any reason, Sponsor will award the

applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the Sweepstakes Grand Prize will remain unawarded. Unclaimed Instant Win Game First Prizes will not be awarded.

## **8. Prizes:**

**Sweepstakes Grand Prizes:** NINETY-EIGHT (98) GRAND PRIZES (one (1) awarded per Participating Branch prize pool): A \$500 Regions Visa® Gift Card. Approximate Retail Value ("ARV"): \$500. Odds of winning a Sweepstakes Grand Prize depend on the number of eligible entries received for each respective Participating Branch prize pool during the Promotion Period. Limit: One (1) Sweepstakes Grand Prize per household.

**Instant Win Game Prizes:** FOUR HUNDRED FIFTY-FIVE (455) FIRST PRIZES: A \$25 Regions Visa® Gift Card. ARV: \$25.00. Odds of winning an Instant Win Game First Prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays. Limit: One (1) Instant Win Game First Prize per household.

For All Prizes: For information about Regions Visa® Gift Cards, visit <https://www.regions.com/Home/help/products-services/prepaid-cards/visa-gift-card>. No cash equivalent and all prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. Household prize limitations will be based on home address provided at registration; requests to change address after being selected as a winner may not be permitted. TOTAL ARV OF ALL PRIZES: \$60,375.00.

**9. Release:** By entering, entrant agrees to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, agents, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, tax liability, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**10. Publicity:** Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes offered herein and to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**12. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**13. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**14. Entrant's Personal Information and Contact Information:** Information collected from entrants is subject to Sponsor's Privacy Policy <https://www.regions.com/about-regions/privacy-security/privacy-pledge>. By participating, you expressly agree and specifically consent to be contacted by Sponsor and/or Administrator by mail, email, telephone, or other means of contact available from your entry or account information on file for purposes of informing you in the event that you are a potential winner.

**15. Winner List:** For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

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## Appendix A: Participating Regions Bank Branches

Branch	Address	City	State	Zip code
Bradford Creek	8863 Highway 72 West	Madison	AL	35758
Lakewood Ranch	11515 SR 70 E	Bradenton	FL	34202
Sunset Place	1569 Sunset Drive	Coral Gables	FL	33143
WEST 29th ST	2899 W. Fourth Avenue	Hialeah	FL	33010
Sunrise Plaza	3195 Vineland Road	Kissimmee	FL	34746
Narcoossee	14010 Narcoossee Rd	Orlando	FL	32832
Waterford Lakes	12309 East Colonial Drive	Orlando	FL	32836
West Pembroke Pines	16010 Pines Boulevard	Pembroke Pines	FL	33027
The Falls	12395 S Dixie Hwy	Pinecrest	FL	33156
Southgate Sarasota	4034 S. Tamiami Trail	Sarasota	FL	34231
Windermere	7852 Winter Garden Vineland Road	Windermere	FL	34786
Hamlin Town Center	16037 New Independence Pkwy	Winter Garden	FL	34787
Stilesboro Oaks	1728 Mars Hill Road NW	Acworth	GA	30101
Avalon Crossing	11790 Haynes Bridge Road	Alpharetta	GA	30009
Sandy Springs Main	6343 Roswell Road NE	Atlanta	GA	30328
Westside Village	2251 Marietta Boulevard NW	Atlanta	GA	30318
Cambridge Square	1960 Johnson Ferry Road NE	Brookhaven	GA	30319
Hamilton Mill	3330 Hamilton Mill Road	Buford	GA	30519
Bethelview Plaza	5530 Bethelview Road	Cumming	GA	30040
Hammonds Crossing	3480 Keith Bridge Road, Suite C1	Cumming	GA	30041
North Decatur Square	1565 Church Street - Suite 570	Decatur	GA	30033
Friendship Springs	7405 Spout Springs Road	Flowery Branch	GA	30542
State Bridge	5952 State Bridge Road	Johns Creek	GA	30097
Loganville	4212 Atlanta Highway	Loganville	GA	30052
Mableton	750 Nickajack Road SW	Mableton	GA	30126
Merchants Walk	4200 Roswell Road	Marietta	GA	30062
Parkaire Landing	680 Johnson Ferry Road	Marietta	GA	30068
Parkside West	250 Casteel Rd	Marietta	GA	30064
Sandy Plains	3028 Shallowford Road	Marietta	GA	30062
Terrell Mill	1314 Powers Ferry Road SE	Marietta	GA	30067
Sugar Hill	5905 Suwanee Dam Road	Sugar Hill	GA	30518
Suwanee	1085 Peachtree Industrial Blvd	Suwanee	GA	30024
Village Shoppes at Windermere	3110 Old Atlanta Road	Suwanee	GA	30024
Nora	1250 East 86th St, Suite 400	Indianapolis	IN	46240
Anson	6002 Heartland Drive	Whitestown	IN	46075

Clearview	4400 Veterans Blvd	Metairie	LA	70006
Des Peres	11801 Manchester Road	Des Peres	MO	63131
Florissant	100 North Highway 67	Florissant	MO	63031
Lake St Louis	701 Civic Center Drive	Lake St. Louis	MO	63367
Manchester	14204 Manchester Road	Manchester	MO	63011
O'Fallon K&N	3005 Highway K	O'Fallon	MO	63368
Lemay	2582 Lemay Ferry Road	St. Louis	MO	63125
Midtown St. Louis	7 S. Vandeventer Ave.	St. Louis	MO	63108
Jungermann Rd	1530 Jungermann Road	St. Peters	MO	63376
Mid Rivers	6150 Mid Rivers Mall Drive	St. Peters	MO	63304
Cave Springs	3895 Veterans Memorial Pkwy.	St. Peters	MO	63376
Twin Oaks	1141 Meramec Station Rd	Twin Oaks	MO	63021
Webster Groves	29 West Lockwood Avenue	Webster Groves	MO	63119
Delmar	6680 Delmar Boulevard	University City	MO	63130
Charlotte Uptown	615 S. College Street	Charlotte	NC	28202
Mt Pleasant Wando Crossing	1486 Stuart Engals Blvd	Mt Pleasant	SC	29464
Arlington	4900 Milton Wilson Blvd	Arlington	TN	38002
Mill Creek	6700 Nolensville Pike	Brentwood	TN	37027
Dickson	123 Beasley Drive	Dickson	TN	37055
Berry Farms	204 Lathram Lane	Franklin	TN	37064
Germantown Greenline	1284 Germantown Rd.	Germantown	TN	38138
Hardin Valley	2289 Valley Vista Rd	Knoxville	TN	37932
Northshore	1935 Pinnacle Pointe Way	Knoxville	TN	37922
Lakeland Canada Rd	9850 US Highway 64	Lakeland	TN	38002
Nashville West	6704 Charlotte Pike	Nashville	TN	37209
Sam Ridley	415 Sam Ridley Parkway W	Smyrna	TN	37167
Harpers Preserve	10100 Hwy 242	Conroe	TX	77385
Alder Trails	11415 Barker Cypress Rd	Cypress	TX	77433
Fairfield Place	28350 Northwest Freeway	Cypress	TX	77433
Spring Cypress	17465 Spring Cypress Road	Cypress	TX	77429
Preston Center	5858 W. Northwest Highway	Dallas	TX	75225
Windsong Ranch	16510 FM 423	Frisco	TX	75033
Bellaire Blvd	14533 Bellaire Blvd	Houston	TX	77083
Briar Forest	1502 Eldridge Parkway	Houston	TX	77077
Copperwood Village	15702 Kingfield Dr	Houston	TX	77084
Cypress Creek	3349 FM 1960 Rd W	Houston	TX	77068
Greenway Plaza	3773 Richmond Avenue	Houston	TX	77046
Kempwood	2730 Gessner Road	Houston	TX	77080
Northbrook	11150 Northwest Freeway, Suite 300	Houston	TX	77092
San Felipe	5890 San Felipe Street	Houston	TX	77057
Stadium	1100 Old Spanish Trail	Houston	TX	77054

Uptown Crossing	5409 South Rice Avenue	Houston	TX	77081
Wallisville	15375 Wallisville Road	Houston	TX	77049
Westchase	10803 Westheimer Road	Houston	TX	77042
Generation Park	14125 E. Sam Houston Parkway N	Houston	TX	77044
Cross Creek	4930 FM 1463 Road	Katy	TX	77494
Morton Ranch	22730 Morton Ranch Road	Katy	TX	77449
Stableside	9702 Gaston Rd	Katy	TX	77494
Westpark Tollway	25010 FM 1093	Katy	TX	77494
Egypt	6534 FM 1488	Magnolia	TX	77354
Lake Colony	4800 Highway 6 S	Missouri City	TX	77459
Sienna Plantation	9129 Highway 6	Missouri City	TX	77459
Valley Ranch	21962 Market Place Drive	New Caney	TX	77357
Pearland Silverlake	10600 Broadway St	Pearland	TX	77584
Aliana	18801 Somerled Ave	Richmond	TX	77407
Brazos Town Center	23716 SW Freeway	Rosenberg	TX	77471
Champion Forest	20314 Champion Forest Drive	Spring	TX	77379
Kuykendahl	6730 Spring Stuebner Road	Spring	TX	77389
Rayford Crossing	2819 Riley Fuzzel Rd	Spring	TX	77386
Creekside	25830 Kuykendahl Road	Spring	TX	77375
Springwoods	2114 Spring Stuebner Rd	Spring	TX	77389
Lake Riverstone	18831 University Blvd	Sugar Land	TX	77479
The Woodlands	10831 Kuykendahl Road	The Woodlands	TX	77382